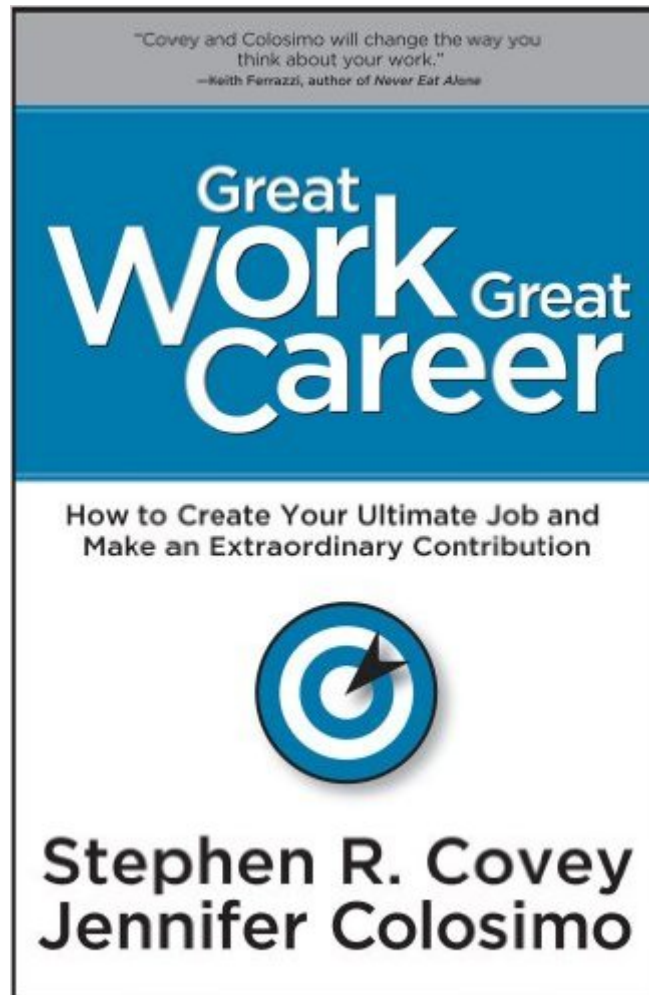


The book was found

Great Work, Great Career: How To Create Your Ultimate Job And Make An Extraordinary Contribution



Synopsis

Create A Great Career •Your job will be a great job because you are the one doing it! You'll make a great contribution rather than just filling a job description.

Know Your Strengths •You bring a unique, conscience to the world of work.

Define Your Cause •The business world teems with fascinating challenges and opportunities. You'll find the cause that matters most to you.

Build Your Village •You'll create your own community of people who can help you in your great career •and whom you can help in turn.

Master the Job-search Process •You'll make a resume that actually works for you and never suffer through a job interview again.

Book Information

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Average Customer Review: 4.7 out of 5 stars • See all reviews • (22 customer reviews)

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Authors, A-Z > (C) > Covey, Stephen R. #473 in Books > Books on CD > Business > Career

#996 in Books > Books on CD > Business > Management

Customer Reviews

I know many people who are out of work or are dissatisfied with their current jobs. I myself am not actively job hunting nor am I particularly dissatisfied with my job. However, this book can be read, enjoyed and applied by anyone who has an earnest desire to find that "great career" or to create a "great career" at his or her current job. For those job seekers, the end of the book does include some suggestions on crafting a resume, cover letter or even on giving presentations to prospective or current employers outlining your plans for success. If you have read 'The 7 Habits of Highly Successful People', you'll notice a lot of familiar language. In discussing the nature of our current economic times, the book talks about such concepts as the "Abundance vs Scarcity Mentality", "Circle of Influence vs Circle of Concern", "Emotional Bank Accounts" and changing our Paradigm to look at the workplace through the lens of the Knowledge Worker age rather than the Industrial Age. The book talks about (though I don't think it ever used the '7 habits' terms) "production vs

production capability."And it spends a considerable amount of time talking about problem solving, identifying needs, turning needs into opportunities and creating your own personal Contribution Statement based on your own strengths, talents, passions and your moral compass or conscience.The book gives advice for taking that Contribution Statement and actually conducting a "Need-Opportunity" presentation rather than going to job interviews. It presents ideas and methods for helping yourself stand out from the crowd to a prospective employer or even to your current boss. There are suggestions for expanding your "Circle of Influence" to better meet your talents and passions.

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